

NEW MONEY MOBILE, LLC

PRIVACY POLICY

Last Revised: January 21, 2018

INTRODUCTION

Your privacy and the security of your personal information are very important to us. This Privacy Policy describes how we collect, store, use and disclose Personally Identifiable Information (as defined below) from users of the App and Service. This Privacy Policy is governed by our Terms and Conditions. All capitalized terms not defined herein are defined in the Terms and Conditions.

We may amend this Privacy Policy from time to time. We will post any changes to this Privacy Policy here so that you always know what information we gather, how we might use that information, and whether we will disclose that information to anyone. Please refer back to this Privacy Policy on a regular basis. By using the App, you acknowledge that you accept the practices and policies outlined in this Privacy Policy and you hereby consent that we will collect, store, use, and disclose your Personally Identifiable Information in the following ways. If you do not agree with any practices in this Privacy Policy, please do not use the App and Service.

DEFINITIONS

Personally Identifiable Information. "Personally Identifiable Information" means any information that identifies you or can be used to identify or contact you. Such Personally Identifiable Information may include, but is not limited to, name, email address, mailing address, telephone number, and identity information. We may request Personally Identifiable Information from you when you place an order via the App.

Non-Personally Identifiable Information. When you access or use the App, we may also collect information that by itself cannot be used to identify or contact you, such as demographic information (such as age) ("Non-Personally Identifiable Information"). Non-Personally Identifiable Information may also include user IP addresses, browser types, domain names, and other anonymous statistical data involving the use of the App. Non-Personally Identifiable Information is used to help us understand who uses the App and to improve the Service.

WHERE AND WHEN INFORMATION ABOUT YOU IS COLLECTED

Order Processing. For order processing purposes, we will collect your contact information such as your phone number.

Information Collected Via Technology. To make the App more useful to you, we may collect certain information about you, your mobile or desktop device and operating system via technologies (“Technology Data”). Like most companies, we may automatically gather the Technology Data and store it in log files each time you access our App. Such Technology Data may include, but is not limited to, the type of device you use, your device ID, Internet Protocol (IP) address of the TCP connection for each authentication request, the date/time stamp for various App activities, and other similar diagnostic logs.

We may also use Cookies (as defined below) and navigational data like Uniform Resource Locators (URL) to gather information regarding the date and time you visit the App and the information which you searched and which you viewed.

“Cookies” are tiny text files which identify your mobile device or computer to our server as a unique user when you visit certain pages of the App and they are stored by your Internet browser on your mobile device’s or computer’s hard drive. Cookies can be used to (i) recognize your Internet Protocol (IP) address, and/or (ii) help you save time when you want to access or use the App.

Your browser can be set to not accept cookies, but if you elect to do so, some parts of the App may not function properly on your mobile or desktop device.

Information from Other Sources. From time to time we may also collect information about you through (i) other communications with you (e.g., email), (ii) your feedback, and (iii) surveys.

Feedback. If you provide the Company with any feedback or suggestions (“Feedback”), you hereby assign to the Company all rights in the Feedback and agree that the Company shall have the right to use such Feedback and related information in any manner it deems appropriate. We will treat any Feedback you provide to us as non-confidential and non-proprietary. You agree that you will not submit to us any information or ideas that you consider to be confidential or proprietary.

Third-Party Online Advertising. We may display advertisements of third parties in our App or Service. Such third parties include advertisers and ad networks that may collect information about you when you view or interact with one of their advertisements and may collect information regarding your activities. Collection and use of your information by such third parties are subject to their own privacy policies. We

do not endorse any such third-party advertisements. We encourage you to check any such third party's privacy policy before engaging with its advertising displayed in the App or Service.

HOW WE USE YOUR PERSONAL INFORMATION

Generally, we collect, store, use and disclose information to enable us to (i) improve your experience when you use the App or Service, (ii) process your orders, (iii) identify you as a client, (iv) respond to your inquiries and emails, (v) send you administrative and service related communications, and (vi) send you newsletters, surveys, offers, and other promotional materials. Except as set out in this Privacy Policy, your information will not be used for any other purpose without informing you first by updating this Privacy Policy.

Except for the limited disclosures described in this Privacy Policy, we do not sell customer lists and we will endeavor to keep your Personally Identifiable Information private.

Non-Personally Identifiable Information and anonymous aggregate statistics that do not personally identify a user will be kept and used by us for various purposes including analysis and reporting of usage patterns. We reserve the right to use and disclose Non-Personally Identifiable Information and anonymous aggregate statistics for any purpose and to any third party in our sole discretion.

Service Providers and Independent Contractors. We may engage certain trusted third parties to perform functions and provide services to us or on our behalf, including, without limitation, data collection, hosting and maintenance, hardware or software setup and installment, payment processing and database storage and management. We may share your Personally Identifiable Information with such third parties, but only to the extent necessary to perform these functions and get such services. All such third parties are bound by confidentiality obligations and may not disclose any of Personally Identifiable Information.

Business Transfers. We may sell, transfer or otherwise share some or all of our assets, including your Personally Identifiable Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy.

Disclosures for Legal Purposes. We may disclose your Personally Identifiable Information if required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation,

(ii) protect and defend our rights or property, (iii) act in urgent circumstances to protect the personal safety of App users or the public, or (iv) protect us from legal liability.

SECURITY

The security of your information is important to us. We use commercially reasonable efforts to store and maintain your information in a secure environment and have implemented commercially reasonable procedures designed to limit unauthorized access, use or disclosure of your information. Despite these measures, you should know that we cannot fully eliminate security risks associated with your information.

MINORS POLICY

The age of majority depends upon jurisdiction and application, but it is generally set at eighteen (18). Minors may not use the App. Consequently, we do not knowingly collect or solicit Personally Identifiable Information from anyone under the age of 18 or knowingly allow such persons to use the App and place orders. If you are under 18, please do not attempt to use the App, place an order, or send any information about yourself to us, including your name, address, telephone number, or email address.

In the event that we learn that we have collected Personally Identifiable Information from an individual under the age of 18, we will delete that information as quickly as possible. If you believe that we might have any information from or about an individual under the age of 18, please contact us as soon as possible.